

# ANNUAL REPORT 2019-2020



**Campus  
Recreation**

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**A&M-COMMERCE**





## OUR MISSION

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We connect, educate, and inspire people to lifelong activity and well-being.

## OUR VISION

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We aspire to be leaders in student development and collegiate recreation through programming, services, and facilities that reflect the highest industry standards.

**Active Body. Active Mind.**

# STRATEGIC PLAN

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2019-20 was the first year of a three year strategic plan developed over the summer of 2019. The new strategic plan included a new mission statement and four main initiatives. Each of these initiatives had specific action items that were assigned to various staff to accomplish over the three years.

## STUDENT PREPAREDNESS

FACILITATE AN ENVIRONMENT FOR OUR STUDENT EMPLOYEES FOR THE ATTAINMENT AND DEMONSTRATION OF CAREER READINESS SKILLS.

## COLLABORATION

LEVERAGE THE STRENGTH OF CAMPUS RECREATION TO CULTIVATE AND SUPPORT THE A&M-COMMERCE COMMUNITY.

## ENGAGEMENT

ENGAGE STUDENTS, FACULTY, AND STAFF WITH CAMPUS RECREATION THROUGH PROGRAMS, SERVICES, AND FACILITIES.

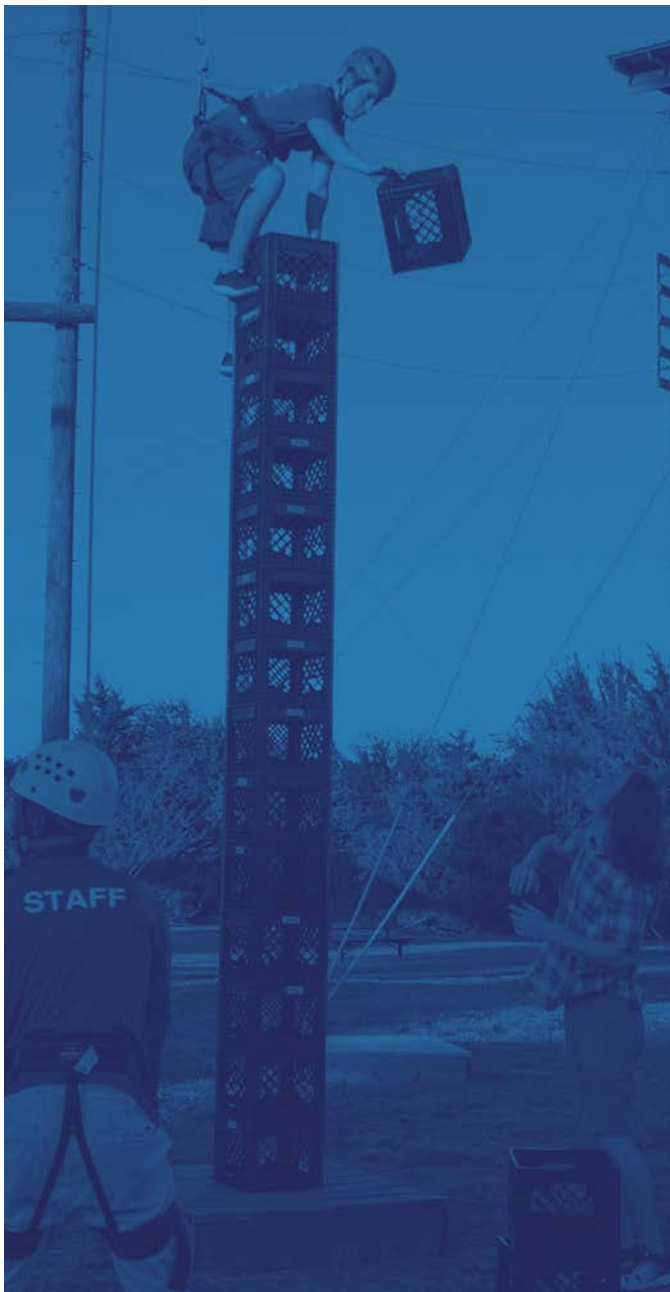
## WELL-BEING

TRANSFORM THE HEALTH AND SUSTAINABILITY OF OUR STUDENTS AND CONTRIBUTE TO THE WELL-BEING OF THE A&M-COMMERCE COMMUNITY.



# CAMPUS RECREATION BY THE NUMBERS

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# STUDENT PARTICIPATION

## IN ALL CAMPUS REC PROGRAMS, SERVICES, AND FACILITIES

53%

of students who  
have in-person  
classes in  
Commerce

88%

of on-campus  
residents

59%

of international  
students



# 4,339 Students Engaged

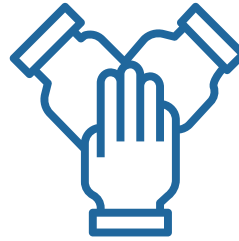
# PROGRAM PARTICIPATION OVERVIEW

Total  
Participants



**787**

Intramural  
Sports



**126**

Club Sports



**13**

Aquatics  
\*Open four months



**840**

Department  
Events



**843**

Outdoor  
Adventure



**794**


Fitness and  
Well-being

# FACILITY VISITS

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A circular graphic with a blue background and a faint image of a modern building.

**MRC**  
**86,400**

A circular graphic with a yellow background and a faint image of a climbing wall.

**CLIMBING  
WALL**  
**3,670**

A circular graphic with an orange background and a faint image of a basketball court.


**MAC**  
**2,466**

A circular graphic with a blue background and a faint image of tennis courts.

**TENNIS  
COURTS**  
**1,918**

A circular graphic with a grey background and a faint image of sand volleyball courts.

**SAND VBALL  
COURTS**  
**1,369**

A circular graphic with a brown background and a faint image of a person on a bicycle on a trail.

**TAMUC TRAIL**  
**1,294**

A circular graphic with a light blue background and a faint image of a challenge course.

**CHALLENGE  
COURSE**  
**465**



# PROGRAM HIGHLIGHTS

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# AQUATICS

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## NOTES

- Hired a new Coordinator of Facility Operations and Aquatics in June 2020
- Renovated the pool pump house with all new equipment
- Pool was closed from November 2019 - July 2020



## 48 Swim Lessons

# CLUB SPORTS



**1,225  
participations**



**\$15,000  
Fundraised**

**80 hours  
Community  
Service**



## HIGHLIGHTS

- Most of the clubs have spring seasons and due to COVID-19 they were not able to compete.
- Club Fishing continues to grow in recruiting, fundraising, and number of tournaments
- Club of the Year - Fishing
- Officer of the Year - Will Vega

**7**

Club Sports

**7**

Home Games

**18**

Away  
Games/Tournaments

# DEPARTMENT EVENTS

## Archery Tag

- 30-40 participants

## Around the World in Holidays

- Movie and activities on the MAC
- Approx. 50 participants

## Resolution Roar – spring Lion's Leap event

- Approx. 200 attendees

## Active Lion Day

- Celebrated all things Recreation and Well-Being
- Various events scheduled throughout the day by all Campus Rec program areas
- Approx. 50-75 participants



## HIGHLIGHTS



Highest Recfest attendance ever with over 800 attendees



Collaborated with CAB, Student Involvement, the Club, and Intercultural Engagement and Leadership



# FITNESS AND WELL-BEING

## HIGHLIGHTS

- Invested in Wellbeats to provide virtual, in-person on-demand group fitness content.
- During Covid-19, implemented virtual group fitness classes.
- Added six new class formats to the group fitness schedule.



**2,818 Group  
Fitness  
participations**

**657 Special  
Event  
participations**

**116 Small  
Group Training  
Participations**

**232**

Group Fitness  
Classes

**126**

Personal Training  
Sessions

**21**

Small Group  
Training Classes

# INTRAMURAL SPORTS

## HIGHLIGHTS

- Increased the number of Unified Basketball games.
  - 7.4% forfeit rate
  - Collaborated with Athletics to offer championship games in premiere locations.
- Decided that next academic
- year we will be offering Intramural Sports with no registration cost.



**6,650**  
**participations**

**29**

Intramural Sports  
Offered

**73**

Games Played

**463**

Teams

# OUTDOOR ADVENTURE



## HIGHLIGHTS

- Offered 5 new programs and trips including Moonlight Kayaking, Bouldering Trip, Fly Fishing Trip, Bentonville Mountain Biking Trip, and Big Bend Trip.
- Offered 9 more programs than the previous year.
- People utilized the trail over 4 times more than last year.
- Changed routes on the climbing wall so that the holds on a route are the same color.

**87 attendees on 11 outdoor trips**

**618 participations in 24 clinics and events**

## CHALLENGE COURSE

**487** Visits

**7**

Student Groups

**8**

Non-TAMUC Groups



# MARKETING

## HIGHLIGHTS

FIRST YEAR WITH A  
GRADUATE ASSISTANT OF  
MARKETING

WEBSITE REDESIGN  
TO DEBUT IN  
SPRING 2021

INCREASED SOCIAL  
MEDIA FOLLOWERS  
BY 587

DEVELOPING A  
CAMPUS REC  
BRAND

## SOCIAL MEDIA

1,655 posts and stories

41,834 total engagements

572,373 total impressions

## EFFORTS

11 Campaigns

216 productions

7 tabling events with 365  
contacts



# DEPARTMENT HIGHLIGHTS

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In March of 2019, TAMUC converted all classes to an online format in response to the Covid-19 pandemic. This pandemic also caused the closure of all recreation facilities and spaces and the cancelation of all programs. In response to the pandemic, we formed three committees to prepare and address the following areas to reopen/restart in a safe manner: Programming, Operations, and Risk Management. These committees were made up of professional staff and graduate assistants.

## Programming

Offered Virtual programming: intramural eSports, live and pre-recorded group fitness classes utilizing the Recreation Movement platform, an online physical activity challenge, and various social media education and information.

## Operations

The MRC reopened on June 15. Restrictions and changes included spacing equipment 6 feet apart, increased cleaning, space maximum capacities, wearing of a mask, and restricting contact sports and rental equipment.

Switched to using individual disinfectant wipes to wipe down equipment instead of shared spray bottles and towels.

## Risk Management

Revamped the risk management protocol to include measures that increased safeguards for our staff.

Staff were trained in ARC Professional Responder for CPR/AED to use bag valve masks.

Additional PPE was also secured including face shields, gowns, glasses, etc. Changes to the emergency action plan were also implemented to reduce large groups that may happen during shelter in place situations.



# COVID-19 RESPONSE



# STRATEGIC PLAN ACTIONS

8

## COMPLETED ACTION ITEMS

### Highlights

- Created a career readiness skills training plan for student employees, including an updated marketable skills survey.
- Review of the fitness floor to improve the accessibility and inclusivity of the space for students with disabilities.
- Highlighted weekly Intramural Sports participants on social media.
- Encouraged more frequent engagement by creating campus-wide fitness challenges and holding events outside of the MRC.
- Provided healthy food options at all Campus Recreation events and meetings. Started offering semester bike rental to students.

**In progress: 8**

**Not done: 3**

**ACTIONS ITEMS THAT WERE IN-PROGRESS AND NOT DONE WERE SHIFTED TO 2020-21.**

# FACILITY ENHANCEMENTS

## COVERED PAVILION

In the winter of 2019, construction began next to the outdoor pool where two sand volleyball courts were located. The previous academic year, four sand volleyball courts were built at the Cain Sports Complex. Due to issues with sand clogging up the pool filters, it was determined to remove these two sand courts from the pool area. In place of one volleyball court, construction began on a 40'x60' covered pavilion. The pavilion would have brick columns, picnic tables, gas grill, fan, and lights. In place of the second volleyball court, grass sod and sprinklers were installed. Construction continued through the rest of the academic year, with an estimated cost of \$230,000.



## POOL PUMP HOUSE RENOVATION

In February of 2020, a renovation project began to replace the pumps, filters, chemical feeding systems, and heaters for the pool and spa. These machines were original to the pool built in 2003 and were not working properly.

These renovations also allow us to automatically adjust chemicals instead of making manual changes. Renovations were completed in the summer of 2020, but due to COVID-19, the pool did not reopen at this time. Total cost for the project was \$225,000.



# COLLABORATIONS

## HIGHLIGHTS

- Hosted HHP activity classes in the pool and MRC, assisted with Exercise is Medicine day, subbed in some HHP classes, co-facilitated outdoor HHP classes.
- Provided Fraternity and Sorority Life IMPACT Conference facilitators, philanthropic fitness events, and Fit2You,
- Hosted various athletics practices when the fieldhouse was occupied.
- Hosted some of our intramural championship nights in the fieldhouse
- Provided halftime basketball show with mini-intramural sports contests.
- Created a teambuilding program for 90 football players in connection with the challenge course.
- Started hosting a pop-up food pantry in the MRC.
- Regularly repost other department and university social media posts.

## EVENTS

Family Weekend  
Pride Run  
Recfest  
Lion's Roar  
Lion Movers  
Lion's Leap  
Operation Blue and Gold  
Find Your Pride

## PARTNERS

CAB  
RSC  
IEL  
Counseling Center  
HHP  
Fraternity and Sorority Life  
Athletics  
Lion Food Pantry  
Commerce High School  
Special Education



# WELLBEING ASSESSMENT



ADMINISTERED BY THE  
WAKE FOREST UNIVERSITY  
WELLBEING  
COLLABORATIVE IN  
MARCH 2019

**774**

STUDENTS COMPLETED

**20%**

RESPONSE RATE



UNDERGRADUATE,  
FULL-TIME,  
TRADITIONAL AGED  
STUDENTS

**59%**

OF STUDENTS

get at least 7 hours of sleep a night.

**65%**

OF STUDENTS

eat fruit or vegetables daily.

**39%**

OF STUDENTS

did not try new activities during the  
academic year.

**38%**

OF STUDENTS

do not consider themselves good at  
making friends at school.

**55%**

OF STUDENTS

get at least 30 minutes of  
moderate physical activity 5 times  
a week

# WELLBEING ASSESSMENT

## CONTINUED

IN REGARDS TO FACULTY AND STAFF INTERACTION:

**55%**

OF STUDENTS KNOW  
AT LEAST 1 F/S THEY  
CAN TALK TO WHEN  
FACED WITH  
STRESSFUL EVENT

**57%**

OF STUDENTS  
HAVE A F/S THAT  
THEY CAN TALK  
TO ABOUT THINGS  
THEY FIND  
MEANINGFUL IN  
LIFE

**68%**

OF STUDENTS  
HAVE HEARD A  
F/S TALK ABOUT  
THE BENEFITS OF  
BEING INVOLVED  
IN ACTIVITIES AT  
SCHOOL

**74%**

OF STUDENTS  
HAVE A F/S  
THAT THEY  
CAN TALK TO  
ABOUT THEIR  
GOALS

**80**

% OF STUDENTS AGREE THAT THERE ARE  
F/S WHO HELP THEM FEEL LIKE THEY  
BELONG AT SCHOOL



# STUDENT EMPLOYMENT/ DEVELOPMENT

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# CERTIFICATIONS

- 3 Lifeguard courses offered with 20 participants
- 1 Water Safety Instructor course with 5 participants
- 5 ACE Group Fitness certifications
- 4 ACE Personal Training certifications
- 1 Wilderness First Aid Course with 5 participants



**33**  
**CPR/AED/FA**  
**courses with**  
**176**  
**participants**







# SCHOLARSHIPS/SUPPORT

## SUPPORT

**Four student employees awarded \$1,089 to attend NIRSA Region 4 Conference**

**Four student employees awarded \$3,611 to attend NIRSA Annual Conference (canceled due to COVID-19).**

**Fitness: Supported 10 student employees to get a fitness certification.**

**Fitness: Supported 17 student employees to attend TexFit 2020 Conference.**

**Intramural Sports: Supported two student employees to officiate in NIRSA regional extramural tournaments.**

**Alex Shillow was selected to officiate in the NIRSA National Basketball Tournament.**



## SCHOLARSHIPS

### **Dr. James Stahl Scholarship**

**Emma Shasteen & Shelby Gerner - \$1000 each**

### **Charles Goodall Scholarship**

**Jacee Bucannan & Seth Benn - \$250 each**

### **Robin Sullivan Memorial Scholarship**

**Sarah Carpio - \$383**



# EMPLOYMENT

**171**

STUDENTS EMPLOYED

**Fall 2019 GPA**

133 STUDENTS

**3.03**

**Spring 2020 GPA**

127 STUDENTS

**3.5**



**61%**

RETENTION RATE

**86%**

**STRONGLY AGREE**

That staff receive adequate training to perform their job responsibilities

**82%**

**STRONGLY AGREE**

Campus Recreation has given staff a sense of community

**91%**

**EXTREMELY WELL/WELL**

Work experiences in Campus Recreation has contributed to Teamwork/collaboration and leadership skill development

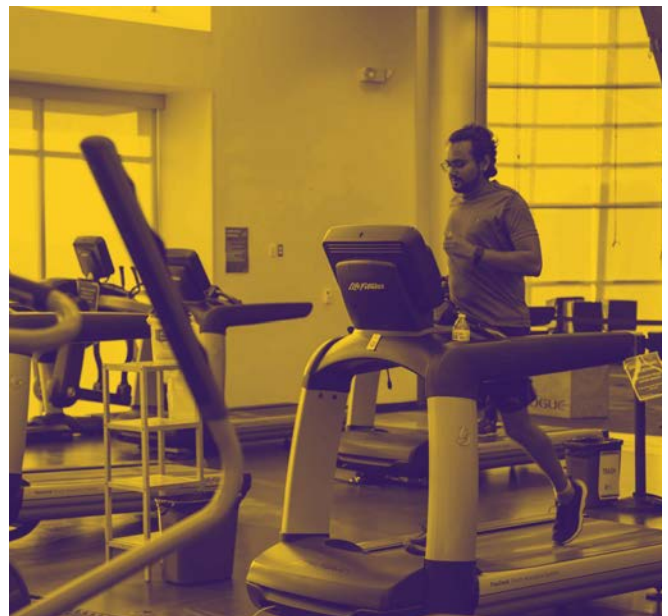
**Teamwork**

**HIGHEST IMPROVED SKILL**

Career ready skill focus of 2019-2020

# MEMBERSHIPS AND BUDGET

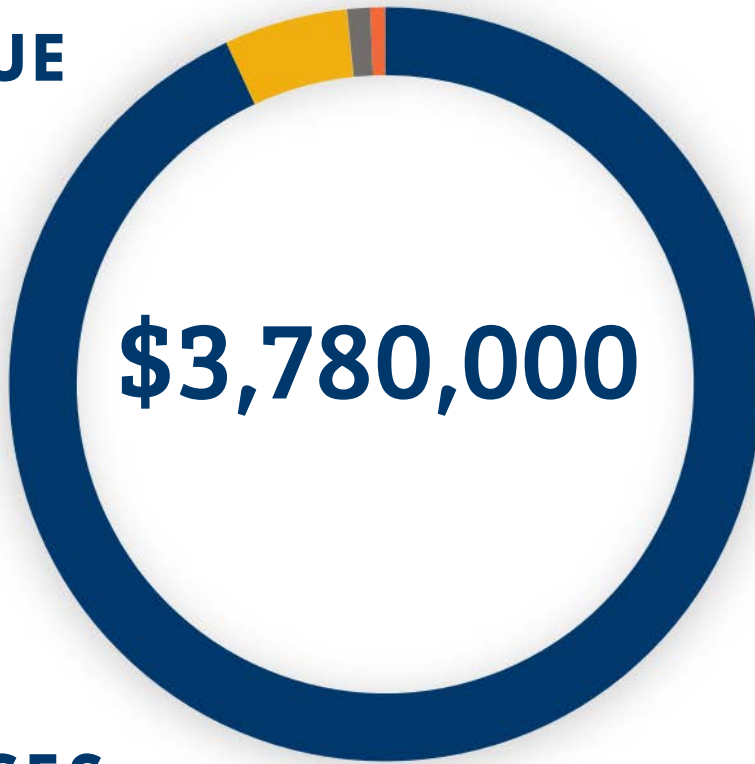
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# BUDGET FY20

## REVENUE



- Rec Dedicated Fee: 92%
- Student Service Fee: 5%
- Facility Rentals: .5%
- Programs/Services: 1.5%
- Memberships: 1%

## EXPENSES



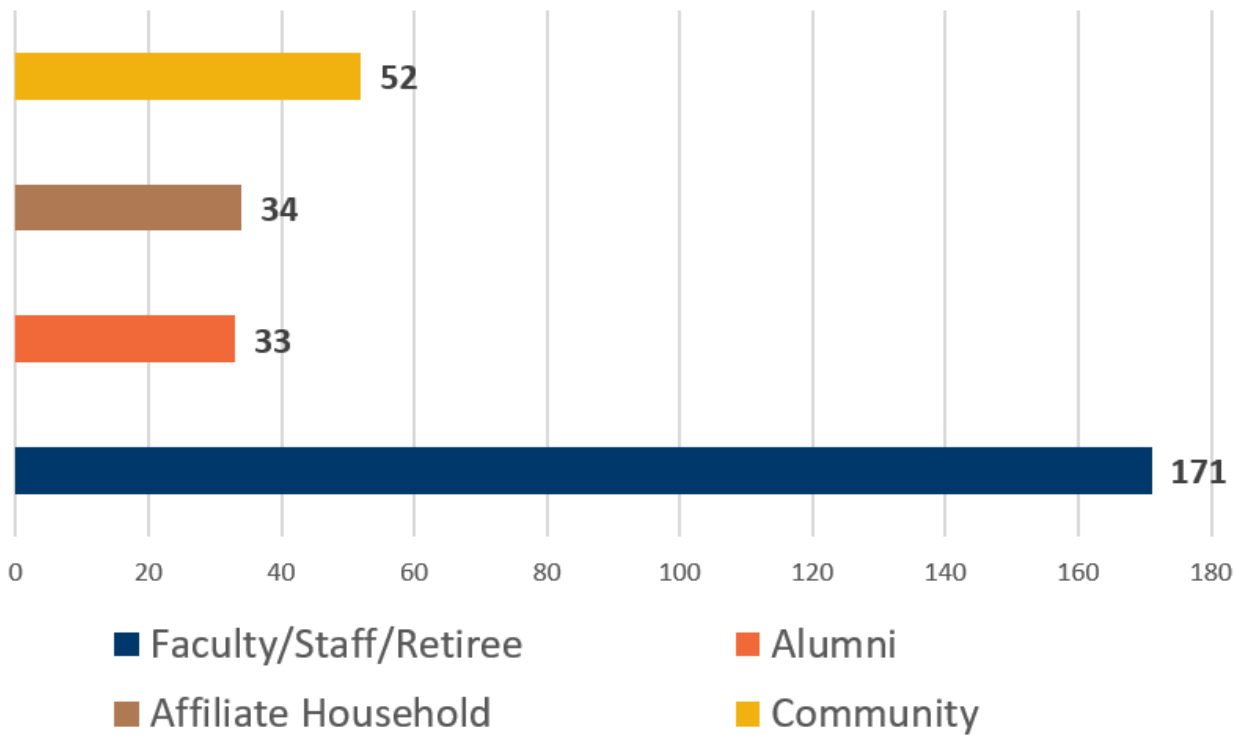
- Student and GA Wages/Benefits: 10%
- Pro Staff Salaries/Benefits: 15%
- Facility Maintenance: 11%
- Program Expenses: 6%
- Capital Project Expenses: 13%
- MRC Expansion (Reserves): 21%
- Deferred Maintenance (Reserves): 6%
- Fitness Equipment Replacement (Reserves): 2%
- Debt Service: 16%

**Expense totals were higher this year due to some capital projects/expenses being started and completed in FY20 with money rolled forward from FY19.**

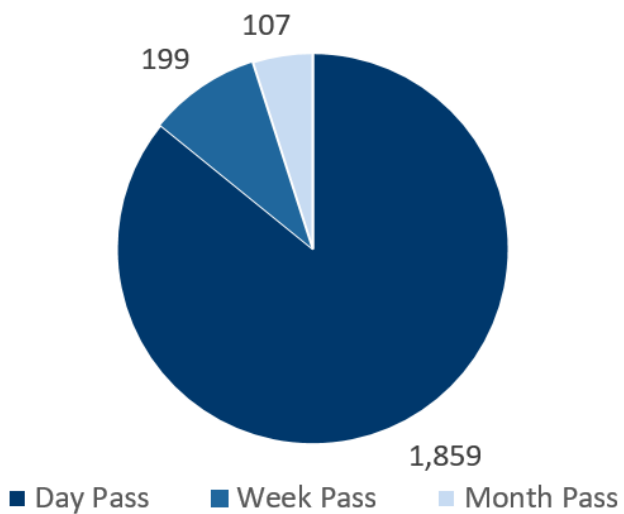


# MEMBERSHIPS

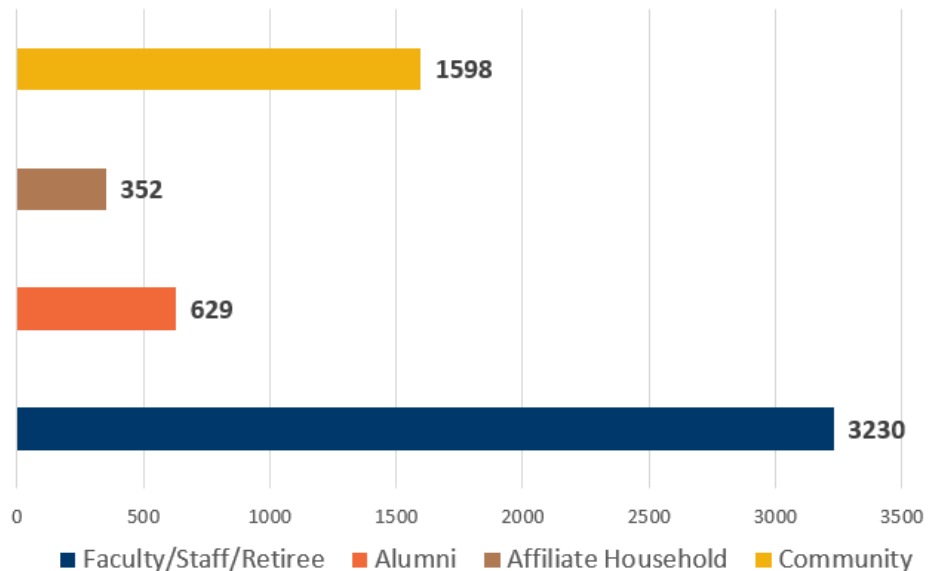
## TOTAL MEMBERSHIPS



## PASSES SOLD



## TOTAL VISITS





# Campus Recreation

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A&M-COMMERCE

Active **Body.** Active **Mind.**